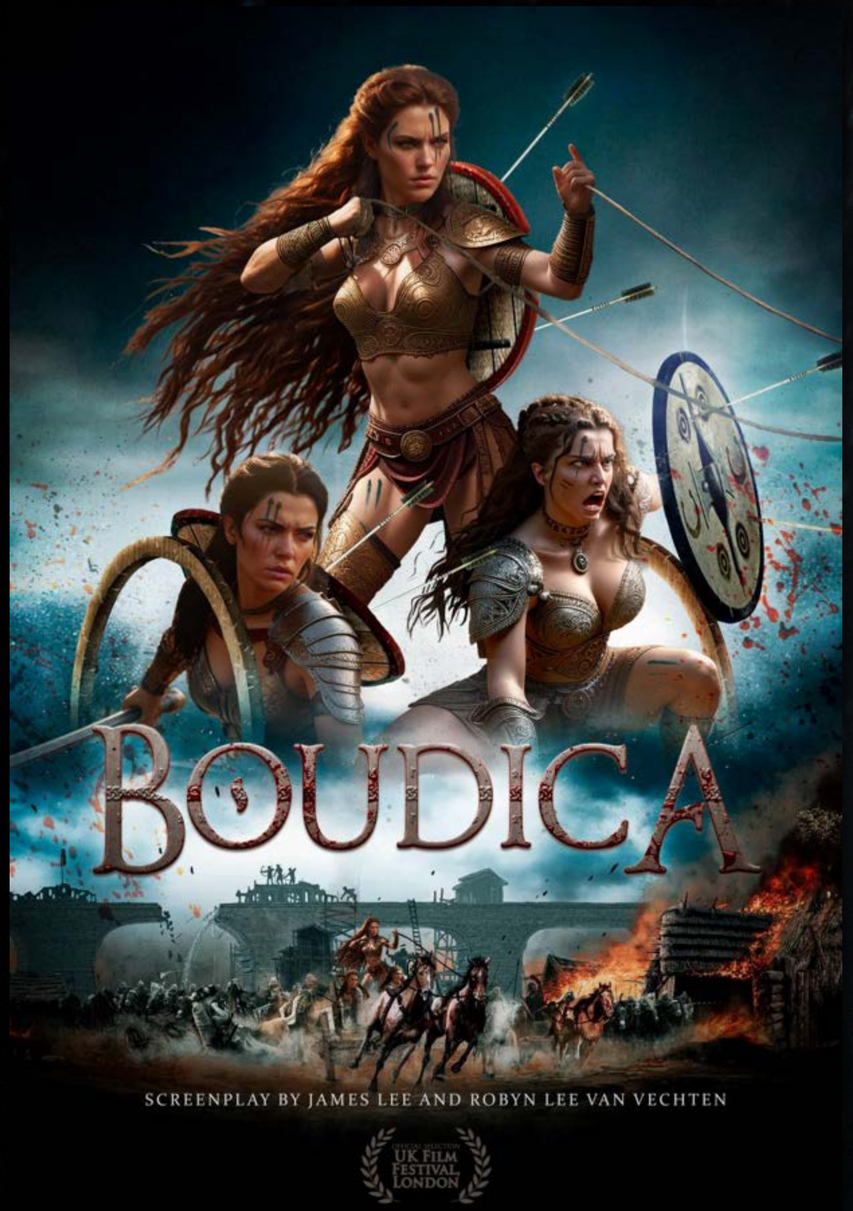

BOUDICA
BASED ON THE INCREDIBLE TRUE EVENTS
A FILM BY ROBYN LEE VAN VECHTEN & JAMES LEE



BOUDICA

A HISTORICAL DRAMA EPIC OF THE ICENI QUEEN

When the Romans brutalize her family and seize her lands, a fierce and defiant warrior-queen must rally Britain's tribes to wage war against the Empire or risk losing her people's freedom forever.

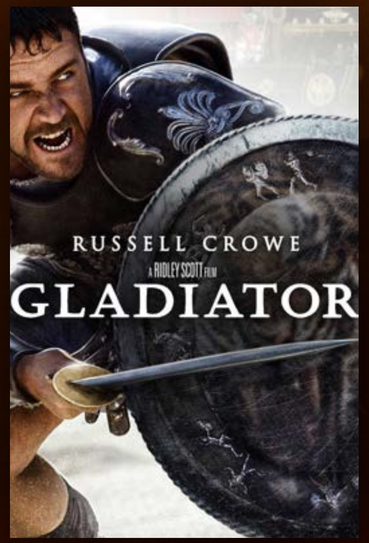


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BOUDICA is a historical drama centered on a fierce Celtic queen who leads a brutal uprising against the Roman Empire in AD 61. After the Romans betray the Iceni Tribe and their Queen by seizing her lands, assaulting her daughters, and publicly flogging her– she rises to retaliate, taking up arms. Driven by vengeance and an unbreakable sense of duty, Boudica unites the fractured tribes of Britain, transforming her personal pain into a widespread rebellion for freedom from Roman rule.

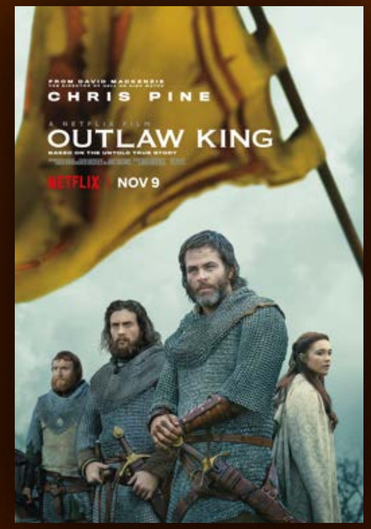
As she fights to restore her people’s honor and autonomy, Boudica’s relationships–with her daughters, her trusted warriors, and her mentor–reveal the deep conflicts between duty and survival. Her fight is as much for liberation as it is for reclaiming the dignity and spirit of her people in a war marked by love, loyalty, and sacrifice. With intense action and raw emotion, the film captures Boudica's rebellion as a timeless struggle for independence. The narrative blends history, personal tragedy, and the harsh realities of war, showcasing the clash between an indomitable woman and the mighty Roman Empire. It's a unique convergence of history, human will, and the relentless spirit of a queen mother leading the free people.

COMPARABLES

















WORLD

In AD 43, Emperor Claudius launched a Roman invasion of Britain, gradually tightening Rome's grip on the island. By AD 60, most of Britain lay under Roman rule, though tribes like the Iceni had managed to retain limited autonomy as client kingdoms.

The Roman occupation brought relentless taxation, land seizures, and the imposition of Roman culture, all of which disrupted the traditional Celtic way of life, sparking tension, resentment, and uprisings among the tribes. In this period, the Roman occupation was characterized by brutal suppression of dissent and exploitation of local resources. While some tribes resisted, others attempted to coexist under Roman rule.

The realm Boudica inhabits is harsh and unforgiving. Her world becomes one of survival, where each decision carries weight, trust is scarce, and betrayal is common. It's a dramatic intersection in history between the unorganized and outnumbered "Galli" –*barbaric,* as the romans called them– and the unstoppable might of Rome. It is not until Boudica unites the tribes as one terrifying force, that they strike fear into the heart of Rome itself, carrying on a resistance that even Julius Caesar had once regarded with caution, noting the Celts' ruthless bravery and resilience.

The film is split into three parts: the simple, but beautiful world of the tribes of ancient Briton, the grand world of ancient Rome and the epic battlefield sequences that combine the conflict between both worlds.

Imagine a sprawling, rugged landscape of ancient Britannia–dense, mist-laden forests stretching into craggy moors, punctuated by hill forts and earthworks. The tribes of the Iceni, the Trinovantes, and others live in close-knit villages encircled by rough timber walls, built to withstand wild animals and, increasingly, foreign invaders. Thatched-roof roundhouses speckle the hillsides, smoke rising from their hearths as warriors, hunters, and healers go about their lives, guided by druidic rituals and a profound connection to nature.

In sharp contrast looms the Roman encampments, fortified outposts of stone and iron that glint in the rare sunlight. Their architecture– immaculate, symmetrical cuts through the landscape like scars of order on a land that values freedom and fierce individuality. Roman soldiers, drilled and disciplined, move in unison, their armor flashing with an eerie permanence. Roads stretch out like veins from their military posts, feeding the imperial beast and bringing a sense of inescapable dominance to even the farthest reaches of Britannia.

Between these worlds lies a borderland of defiance and desperation. Briton warriors, painted in woad and adorned with tokens of their gods, strike out from thick bracken, blending into their surroundings with primal ferocity, yet they face a foe with near-superhuman strength in numbers, discipline, and technology. For each Briton, the Roman eagle's presence threatens not just their land, but their very way of life–a clash of elemental freedom against the iron grip of civilization. Boudica's rebellion, ignited by Rome's betrayal, becomes a last stand for these tribes, who must rely on the raw power of their land and spirit against an empire that seems impossible to defeat.









THE BATTLEFIELD

















THE ROMANS



















THE WORLD OF BOUDICA

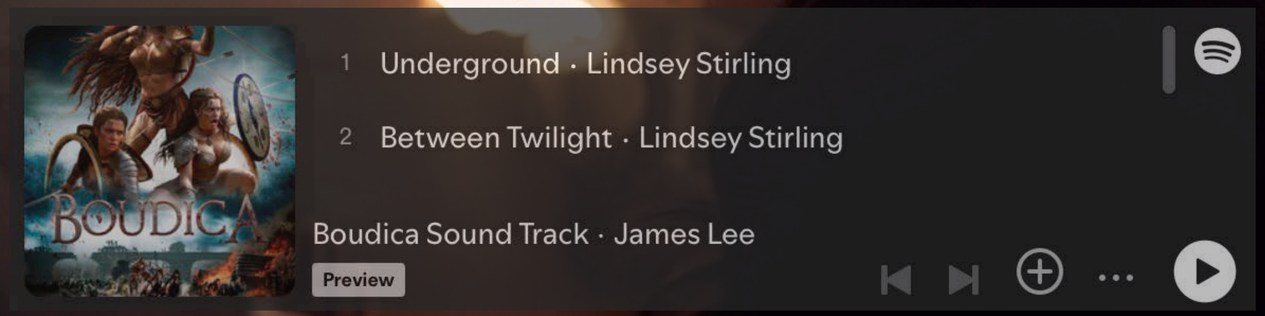
TONE + STYLE

The tone + pacing of the film is quick, with the highest of stakes. Our audience will be worried to miss a beat if they look away. We only slow momentarily to hold on the emotional arcs of the characters and dive into significant pieces of their tragedy.

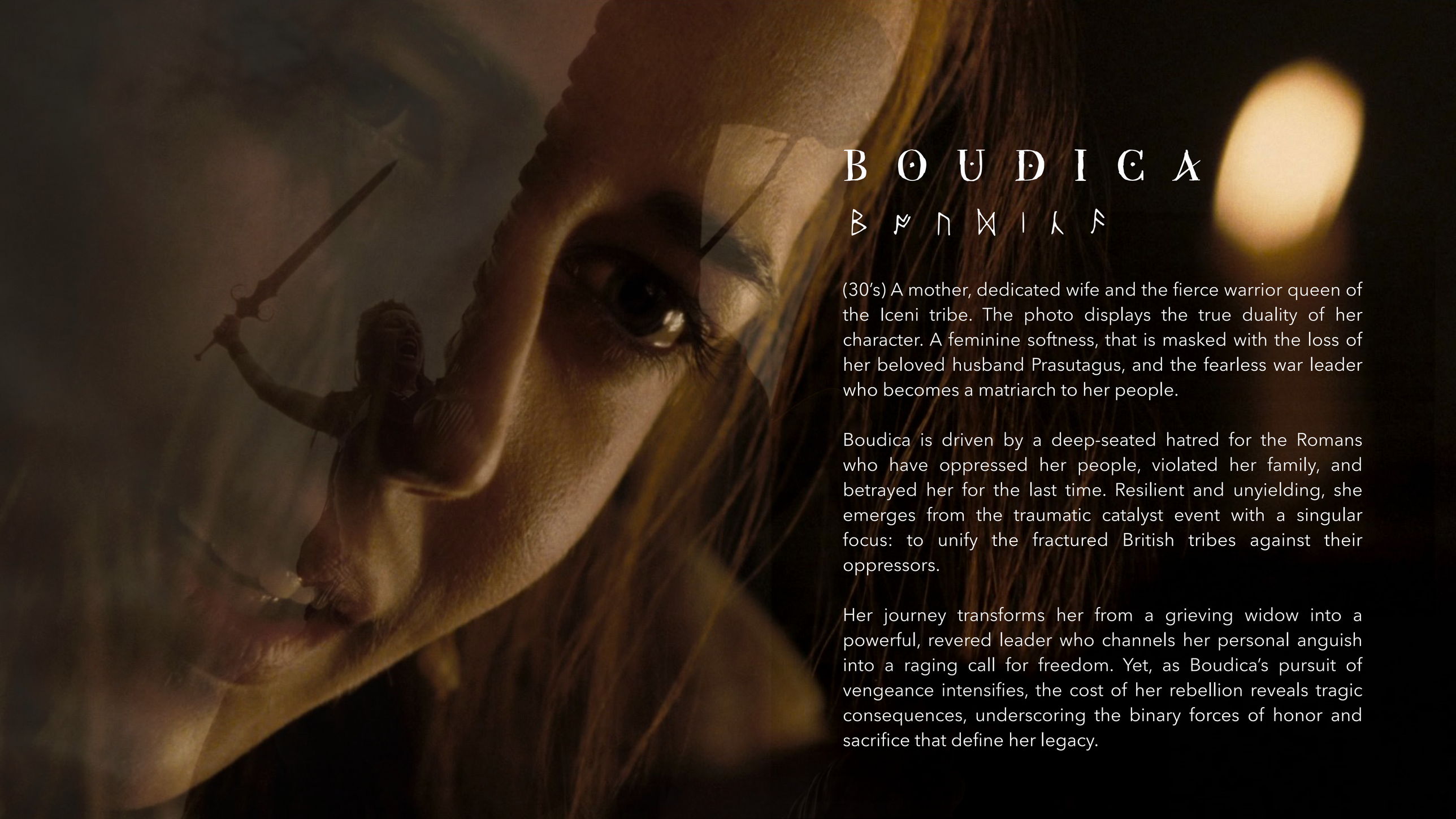
The style is bold and cinematic. Dark and often on the move, blending gritty realism with sweeping, epic landscapes to give scale to the historical battles. Unique camera angles and perspectives immerse the viewer in the visceral experience of battle, while dramatic scenes mirror the grandeur of a James Cameron or Ridley Scott film.

The layered soundtrack combines orchestral scores, bombastic themes, and non-diegetic music to enhance the emotional impact of the story. Celtic influences create a magical and fantastical atmosphere, evoking hope, unity of the clans, and the dread that accompanies the looming threat of battle. The music, reminiscent of Hans Zimmer or Ramin Djawadi, is tempered by a feminine touch akin to Lindsey Stirling, perfectly fitting for the unforgettable story of a warrior queen.

PLAY. LISTEN. JOIN THE FIGHT.




CHARACTERS



BOUDICA

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(30's) A mother, dedicated wife and the fierce warrior queen of the Iceni tribe. The photo displays the true duality of her character. A feminine softness, that is masked with the loss of her beloved husband Prasutagus, and the fearless war leader who becomes a matriarch to her people.

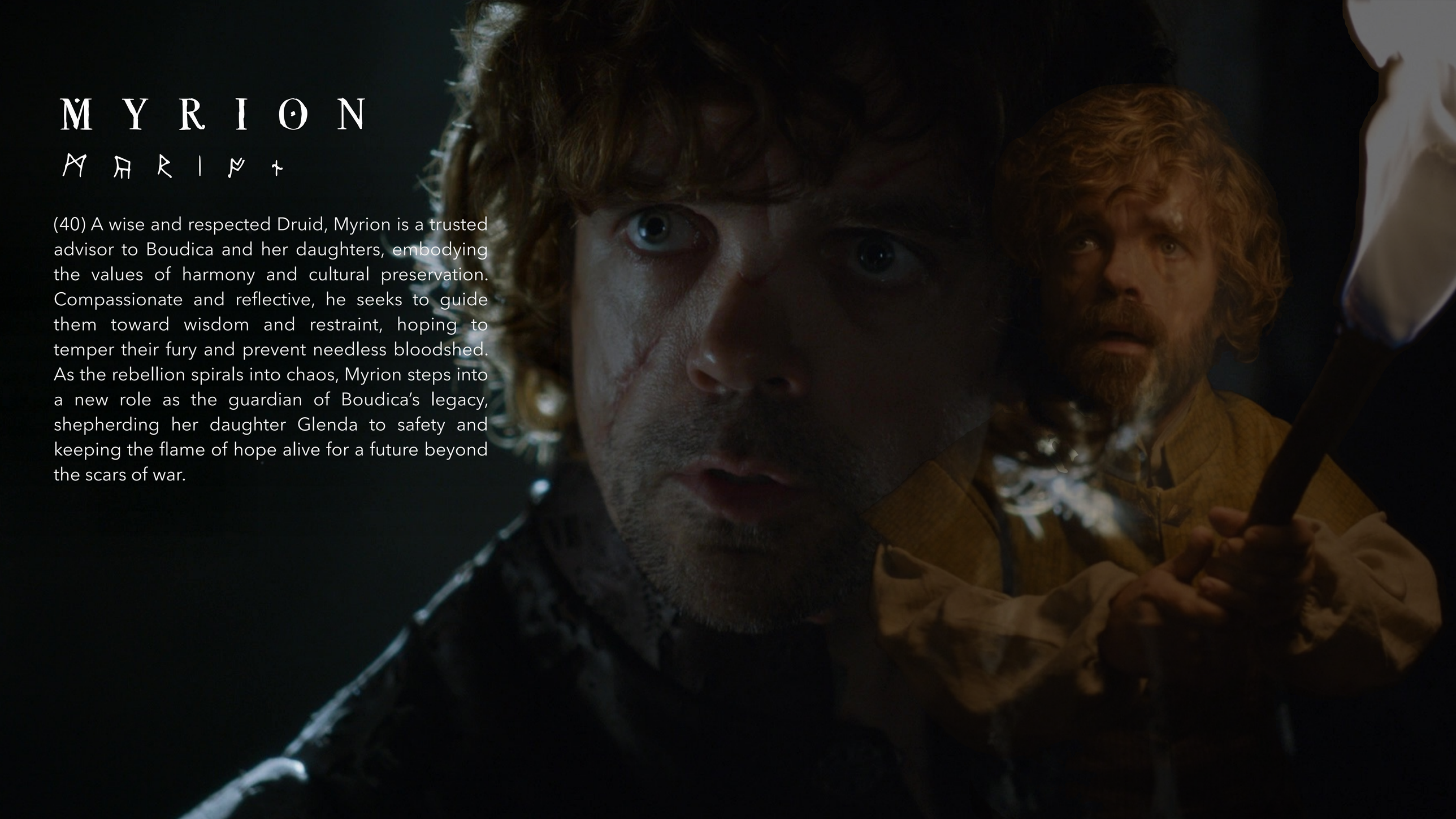
Boudica is driven by a deep-seated hatred for the Romans who have oppressed her people, violated her family, and betrayed her for the last time. Resilient and unyielding, she emerges from the traumatic catalyst event with a singular focus: to unify the fractured British tribes against their oppressors.

Her journey transforms her from a grieving widow into a powerful, revered leader who channels her personal anguish into a raging call for freedom. Yet, as Boudica's pursuit of vengeance intensifies, the cost of her rebellion reveals tragic consequences, underscoring the binary forces of honor and sacrifice that define her legacy.

MYRION

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(40) A wise and respected Druid, Myrion is a trusted advisor to Boudica and her daughters, embodying the values of harmony and cultural preservation. Compassionate and reflective, he seeks to guide them toward wisdom and restraint, hoping to temper their fury and prevent needless bloodshed. As the rebellion spirals into chaos, Myrion steps into a new role as the guardian of Boudica's legacy, shepherding her daughter Glenda to safety and keeping the flame of hope alive for a future beyond the scars of war.





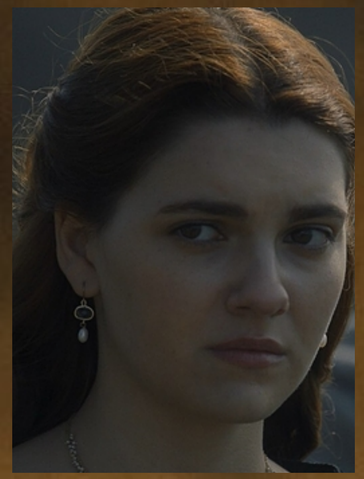
WREN

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(30's) The relentless and embittered son of Caratacus, Wren has lost everything to Roman oppression—his family, his homeland, his very sense of peace. Fueled by vengeance, he aligns himself with Boudica, finding both purpose and camaraderie in their shared fight.

Brave but scarred by loss, Wren's journey runs parallel to Boudica's as they battle side by side, each strike driven by his simmering rage. As his hatred deepens, Wren's bitterness begins to take its toll, revealing the destructive power of obsession, even amidst the fierce struggle for freedom.

SUPPORTING CHARACTERS



GLENDA

(14) Boudica's introspective and compassionate daughter, Glenda longs for peace and struggles with the violent path her mother takes. Traumatized by Roman brutality, she wrestles with fear and her role in their legacy. Over time, she finds strength and questions the cycle of vengeance, eventually becoming a symbol of hope.



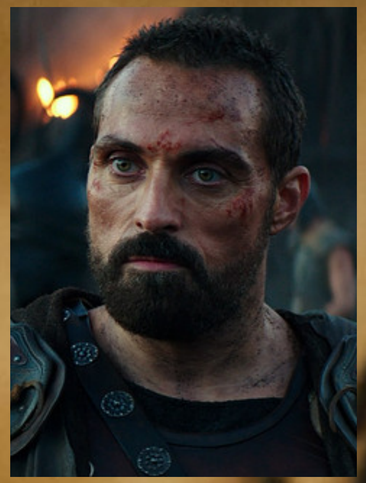
AERYN

(14) Boudica's bold and vengeful daughter, Aeryn mirrors her mother's fierce spirit. Driven by a need to avenge her family, she actively joins the rebellion but becomes consumed by hatred.



PRASUTAGUS

(45) Boudica's husband and king of the Iceni, Prasutagus tries to protect his people through diplomacy with Rome. Pragmatic and cautious, he favors peace over conflict. His plan to safeguard his family through a will fails after his untimely death, triggering Boudica's rebellion.



DECIANUS CATUS

(30's) Roman Procurator, (tax collector) Cruel and capricious, he is the second in command of the Roman Province second only to the Governor General. He has been tasked by Rome to squeeze the province dry. He makes an example of Boudica and her twin daughters to keep the other tribes inline.



SUETONIUS PAULINUS

(40s-50s) The cold, calculating Roman governor determined to crush the Britons. He views them as savages and relies on military strategy to defeat Boudica's rebellion, setting the stage for a brutal confrontation.



EMPEROR NERO

(22) The erratic and self-absorbed ruler of Rome, more interested in grand projects and his artistic pursuits than governance. His neglect and ambition fuel unrest across the empire, indirectly contributing to revolts like Boudica's.

CASTING BREAKDOWN

BOUDICA

(30's) Queen of the Iceni, mother, warrior who sparks an uprising.



MYRION

(40) Wise druid. Focuses on peace & teaching.



WREN

(30's) Warrior hellbent on revenge.



DECIANUS CATUS

(30's) Roman tax collector. Cruel & capricious.



GLENDA + AERYN

(14) Boudica's twins.



PRASUTAGUS

(45) Boudica's husband & King of the Iceni.



SUETONIUS PAULINUS

(40's-50's) Cold and calculated, Roman military governor.



EMPEROR NERO

(22) Young, erratic tyrant.



THEMES, MANDATES & WHY NOW?

BOUDICA is an empowering narrative of a female leader's struggle to top, which has become one of the most addicting genre themes of the modern age. Like Rhanerya Targaryen from *HOUSE OF DRAGON*, and the ultimate queen mother before her– Danaerys Targaryen from *GAME OF THRONES*– Boudica's victories over ruthless male characters transformed her into a symbol of feminism.

Analyzing her feminist appeal, Boudica's journey is a subversion of the traditional hero's path: instead of the typical arc of humility, her evolution lies in asserting her rightful power within a male-dominated universe. She breaks from stereotypes by embodying attributes often reserved for male warriors–martial skill, command, pride, and an indomitable will to avenge those wronged by empire. She rises from widowhood to lead a coalition of tribes, men who willingly pledge their lives in service to her cause, making her not only a warrior but an emblem of shared resilience and agency.

Ultimately, *BOUDICA* explores themes of vengeance, resilience, and empowerment. Her defiance encapsulates the timeless struggle for autonomy and identity in the face of oppression, with each battle serving as a testament to her unyielding spirit and her refusal to be silenced, positioning her as an icon of freedom and fierce maternal power.

THE ANSWERS ARE IN THE MANDATES:

-**APPLE** is seeking female forward films, wide open on genre in the $15M-$50M range that highlight the strength of human connection and humanity in the face of adversity.

-**AMAZON & MGM** have a unified slate of 8-10 theatrical films, 16-18 streaming, specifically looking for IP, true-stories and star driven narratives in the action-adventure space with budgets of $50M+

-**UNIVERSAL PICTURES** have a massive emphasis on originality. They would like do things different, telling four-quadrant classic stories, but with reflective POV's. They do not have as much IP or true-stories as others, thus the need here. Cultural specific stories are a plus.

-**COLUMBIA PICTURES** couldn't be looking for something closer to **BOUDICA**, with the mandates stating: "HIGH-CONCEPT ELEVATED THEMES, FEMALE-CENTRIC/UNTOLD STORY OR PERSPECTIVE WITHIN A SHOCKINGLY REAL OR TWISTY ACTION MOVIE, MAGICAL REALISM OR FANTASY WITH A WIDE-REACH." Having done *NAPOLEON* recently and *THE WOMAN KING*, this would be a fitting match.

-**RIDEBACK** is invested in heroes journey films– something inspirational with a message about the world. Buckets include their very own: *SHERLOCK HOLMES*, *AVATAR: THE LAST AIRBENDER* for Netflix, and *GODZILLA VS. KONG*.

-**20th CENTURY STUDIOS** & **SEARCHLIGHT PICTURES** are focused on important IP that feels BIG (ie. What IP can we reinvent and what characters can they focus in on from classic stories) Big worlds, big talent and auspices. They want their content to be imaginative, optimistic, thrilling, and evocative. Propulsive storytelling, Mystery & heart. Content that should make you feel & think.

THEATRICAL MARKET STATS



BRAVEHEART

WHERE TO WATCH: Paramount+

NOTABLE COMPS: HISTORICAL DRAMA, ACTION, CELTIC, SURVIVAL, WAR

BOX OFFICE: $213M
BUDGET: $53 M

RECOGNITION: 5X ACADEMY AWARD, BAFTA WINNER, OVERALL 34 WINS /34 NOMINATIONS

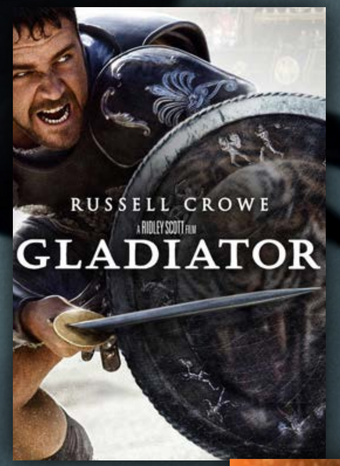


TROY

WHERE TO WATCH: prime video

NOTABLE COMPS: HISTORICAL DRAMA, ACTION, ROMAN, SURVIVAL, WAR

BOX OFFICE: $952 M
BUDGET: $533 M



GLADIATOR & GLADIATOR II

WHERE TO WATCH: tv

NOTABLE COMPS: HISTORICAL DRAMA, ACTION, ROMAN, SURVIVAL, WAR

BOX OFFICE: $952 M
BUDGET: $533 M

RECOGNITION: 5X ACADEMY AWARD, BAFTA WINNER, OVERALL 60 WINS/ 104 NOMINATIONS



300

WHERE TO WATCH: HBOmax

NOTABLE COMPS: HISTORICAL DRAMA, ROMAN, ACTION, SURVIVAL, WAR

BOX OFFICE: $456 M
BUDGET: $65 M



IMMORTALS

WHERE TO WATCH: tv

NOTABLE COMPS: HISTORICAL DRAMA, ROMAN, SURVIVAL, WAR

BOX OFFICE: $952 M
BUDGET: $533 M



*GLADIATOR II RELEASES NOV. 2024

UNIVERSALLY POSITIVE REVIEWS AFTER ITS PREMIERE

"GLADIATOR II IS A **TRUE EPIC** AND RIDLEY SCOTT'S BEST IN YEARS."

QUEENS WHO RULE THE STREAMERS











TOP WATCHED POWERFUL WOMEN LEADS	TOTAL AVERAGE VIEWERS/MINUTES	STREAMER HOME	HIGHLIGHTS
Danaerys Targaryen (GAME OF THRONES)	Season 8 ended with 46 million viewers	HBO MAX	*Emmy Award Winning, Substantial growth with every season (Breaking the record for HBO single-episode high)*
Rhaenyra Targaryen (HOUSE OF DRAGON)	The HBO original series secured 1.2 billion viewing minutes in the first week of Season 2,/ Averaging 29 million viewers	HBO MAX	*Golden Globe Winner, "House of the Dragon" became the largest series premiere in HBO history at its debut*
Queen Charlotte (BRIDGERTON, QUEEN CHARLOTTE *spin off*)	Bridgerton earned 1.3 billion minutes in its 1st week & 9.3 billion viewing minutes in the month of June, becoming the most-watched show across any month for the entire year! Queen Charlotte debuted on Netflix on May 4, 2023 and was the most-viewed title during the week of May 1–7, with 148.28 million hours viewed. Doubling the following week to 307 million hours/ 1.8 billion minutes	NETFLIX	*Subdstanial growth across the seasons and spin off show 'Queen Charlotte'*
Queen Elizabeth (THE CROWN)	Averages 100 million viewers minutes per episode, 1.7-2.7 million viewers per episode	NETFLIX	*Emmy Award Winning, Substantial growth with every season. Has generated $243M since release of it's 4th Season = $24.3M per episode.*
Lagertha Lothbrok (VIKINGS, VIKINGS VALHALA *spin off*)	6 million viewers per episode average Vikings Valhala spin off on Netflix drew in 1 billion viewing minutes in its first week of Season 2	HISTORY CHANNEL/ NETFLIX	*In 2023 Vikings Valhala received 205,500,000 views, placing it in Netflix's TOP 25 for the year.*

TARGETS







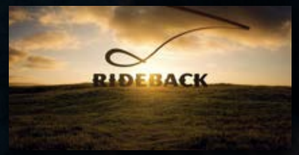














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