A DARK COMEDY SERIES · PILOT

Coffin Couture

Based on a true misunderstanding

Written by Denis Moretti



LOGLINE

In a Provençal village where no one can die inside town limits, a broke startup founder opens a funeral boutique, and the loan shark he accidentally gets killed comes back as Death itself.

THE WORLD

N-Town, Provence

A forgotten village at the end of a crooked road. Nobody has been buried here in sixty years.

Here, people survive anything: an axe to the head, a bottle marked “DO NOT DRINK.” The local doctor just keeps stitching them back together.

THE RULE

Inside the town limits, nobody dies on their own.

Outside the sign — or with a little help — they can.

The people of N-Town

Daniel Renard, 23

Startup founder with endless ideas. Every client he's ever had has died. Now he needs one to.

Lazar

Owner of LazBanque. Collects debts with a scalpel. After the crash, he becomes Death itself.

The Old Man

Has spent years jumping in front of cars. Even dressed as an elk, nobody hits him.

Madame LeMort, 90

Mischievous grandmother. Naps so deeply she's mistaken for a corpse — and enjoys the show.

Monsieur Dubois, 86

Drinks like a fish, survives anything, suspects everyone of being a communist.

The Doctor

Sews heads back on, reattaches limbs. Worn out by patients who simply refuse to die.

EPISODE 1

The pilot

01

Flight

His horror-party startup scares a birthday girl to death. With his banker's gunmen on his heels, Daniel buys a funeral home in the middle of nowhere.

02

The boutique

Online cremation, VR afterlife tours, digital headstones. One problem: nobody here has died in sixty years.

03

The attempts

He tries to drink a widower to death and poisons himself. He sells a napping grandmother's funeral — until she wakes up. The locals beat him.

04

The border

A chase ends at the town sign. Lazar dies just inside the limits — proof that death here can be arranged. Daniel has a business.

THE SERIES

Death moves to town.

Caught between life and death, Lazar inherits Death's powers and returns to N-Town. Daniel's business is finally booming, and his only supplier is the man who still wants him dead.

TONE

Deadpan village comedy with a dark fantasy twist

Six Feet Under

The funeral business as a lens on how people live.

Dead Like Me

Death as a job, played for absurd, bittersweet laughs.

Amélie

A whimsical, sunlit France full of eccentric locals.

The jokes come from character, never from cruelty: everyone in N-Town wants something, and death is just a service.

THE LOOK

Sun-bleached Provence meets funeral couture

The village

Lavender, dust and crooked road signs. Wooden hospitals, flowered curtains, a 1980s fridge guarded by empty bottles. Time stopped here.

The boutique

Black lacquer, gold lettering and startup gadgets: VR headsets on mourners, a lone dusty coffin on a pedestal like a monument.



Coffin black | Lavender | Provence sun | Bone

Why it sells

A one-line hook

A town where nobody can die, and a man who sells funerals. The concept pitches itself.

Contained and affordable

One village, one funeral home, a small core cast. Big comedy, modest locations.

Built to return

Every resident is a potential client. Death is a recurring antagonist and business partner.

International by nature

A European setting and a universal subject: everyone dies. Except here.

THE WRITER

Denis Moretti

Screenwriter, director and creative producer based in Madrid. Over 12 years in fiction, animation and documentary, including *How the Sly Fox Shared the Harvest with the Hares*, a 40-episode animated series he created, wrote and directed.

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THE PILOT, 2025

Finalist — Cannes International Screenplay Awards by CINEVERSE

Semi-finalist — Dublin Movie Awards

Nominee — New York Film & Cinematography Awards

Nominee — Hollywood Best Indie Film Awards

Nominee — LA Film & Documentary Award